



Premier art

MATTE CANVAS

100% Cotton • Instant Dry • Bright White • High Resolution

PremierArt™ Matte Canvas is a 2:1 double weave 100% cotton canvas that is instant drying and water resistant. The bright white base has a high D-Max and extended tonal range, making this canvas ideal for wedding and portrait photography, Giclée, décor art and fine art printing.

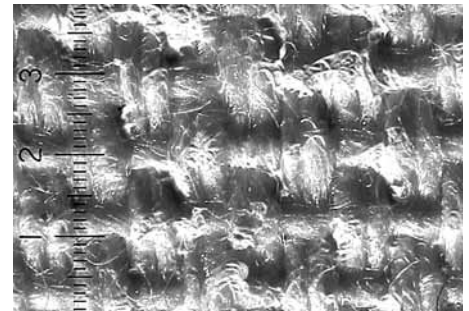
Premier Art's unique acid free coating produces the highest D-Max of any matte canvas on the market today. With a higher D-Max comes an expanded color gamut that produces more vibrant prints. This water resistant canvas is compatible with both dye and pigment based inks on either thermal or piezo printers.

Easily Stretched

The double weaved 100% cotton base is easily stretched, and when coated with Premier Art Eco Print Shield, will not crack, making it ideal for mounting on stretcher bars.

When used with the popular long life pigmented ink sets on the market today, this 100% acid free cotton canvas will last for many generations, under proper framing and display conditions.

FEATURES	BENEFITS
100% Cotton	Fine art base
Double weave fabric	Excellent durability
Water resistant	Will not run with water contact
Instant drying	Easy handling
Bright white base	Highly saturated images
High resolution coating	Photographic quality
High opacity	Prevents image bleed through
Matte surface	Easily retouched
Universal compatibility	Piezo / thermal, dye / pigment



Unbleached 2:1 weave



SPECIFICATIONS

Basis Weight	395 g/m2
Thickness	21 mil
Opacity	>99%
Water Resistance	Yes
Spray Lamination	Recommended
Film Lamination	Not Recommended
Base Composition	100% Cotton

Image Permanence

From the 100% cotton base to the acid free coating, this canvas has been engineered to be extremely stable. Matte Canvas is currently being tested by Wilhelm Imaging Research. Although no ratings are yet available, previous PremierArt products using the same technology scored extremely well in WIR testing. For more information, please visit www.wilhelm-research.com.

Coatings

For the longest lasting print, the canvas must be either framed under glass or sealed with a protective coating. Since the majority of canvas prints are stretched, the choice of coating becomes very important. PremierArt Eco Print Shield has been formulated especially for this canvas, and will increase the life on the image significantly, depending on the ink set used. Eco Print Shield will not crack when stretched, or yellow over time.

Available Sizes

Matte Canvas: Custom sizes are available. Premier Product code is **Code: 2950**.

Sheets: 8.5" x 11" 11" x 17" 13"x19" 17"x22"

Rolls: 13" x 20' 17" : 24" : 36" : 44" : 50" : 54" : 60" x 40'

PremierArt Fine Art papers, Art Papers and Canvas

MEDIA TYPE	Weight g/m ²	Thickness (mils)	Base Structure	Surface Texture	Surface Gloss	OBA's	Double Sided
Fine Art Papers							
Smooth Hot Press	205	12	100% Rag	Smooth	Matte	No	Yes
	270	15	100% Rag	Smooth	Matte	No	
	325	18	100% Rag	Smooth	Matte	No	
Smooth Hot Press BW	500	26	100% Rag	Smooth	Matte	No	
	200	12	100% Rag	Smooth	Matte	Yes	
	250	15	100% Rag	Smooth	Matte	Yes	
	310	17	100% Rag	Smooth	Matte	Yes	
Velvet BW	500	26	100% Rag	Smooth	Matte	Yes	
Platinum Rag	300	23	100% Rag	Soft Matte	Matte	Yes	
	285	14	100% Rag	Luster	Satin	No	
Art Papers							
Watercolor	210	12	Alpha Cellulous	Textured	Matte	Yes	
	310	15	Alpha Cellulous	Textured	Matte	Yes	
Matte BW	210	11.5	Alpha Cellulous	Smooth	Matte	Yes	Yes
	110	5.5	Alpha Cellulous	Smooth	Matte	Yes	Yes
Canvas							
Matte Canvas	395	21	100% Cotton	Weaved	Matte	Yes	
Gloss Canvas	350	19	Poly Cotton	Weaved	Low Gloss	Yes	
Smooth Matte Canvas	550	24	100% Cotton	Smooth	Matte	Yes	



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