



## VELVET BW FINE ART PAPER

**100% Cotton Rag • Acid Free • Soft Texture • Bright White**

**PremierArt™ Velvet BW** fine art paper is a Bright White paper made from a soft press mould that provides a subtle texture to the paper that enhances the image, giving your prints a fine art look. The bright white base provides excellent D-Max and an expanded color gamut, extending the tonal range of the paper. This paper is ideally suited for black and white printing, as the paper retains the shadow detail as well as the highlights, while maintaining its velvet look and feel.

### 100% Cotton, Acid free!

This paper is naturally acid and lignin free, and is buffered for added stability. The high resolution coating is also acid free, ensuring the longevity of the paper. Velvet BW comes on a professional grade 300g base, suitable for both rolls and sheets.

Velvet BW is compatible with both matte black and photo black inks. Print Shield may be used with this paper to reduce the scuffing associated with matte black ink.

When used with the popular long life pigmented inks on the market today, this 100% cotton paper will last for many generations under proper display conditions.

FEATURES		BENEFITS		SPECIFICATIONS	
Cotton Base		Durability		Basis Weight	300g/m2
Acid & Lignin Free		True image permanence		Thickness	23 mil
Alkaline Buffered		Protection from contaminants		Texture	Velvet
Water Resistant		Will not run with water contact		Surface	Matte
Instant Drying		Easy handling		Paper Type	100% Rag
Bright White Base		Higher D-max and wider color gamut		Coated Sides	Single
High Resolution Coating		Photographic quality		Brighteners	Yes



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### Image Permanence

This paper has been engineered to be extremely stable. From the mould made 100% cotton base, to the alkaline buffering that meets the Library of Congress criteria for archival papers, to the acid free coating. PremierArt is bringing permanence to the digital world!

Velvet BW is currently being tested by Wilhelm Imaging Research. Although no ratings are yet available, previous PremierArt papers using the same technology scored extremely well in WIR testing. For more information, please visit [www.wilhelm-research.com](http://www.wilhelm-research.com).

## Finishing

For the longest lasting image, the print should be either framed under glass or sealed with a protective coating. **PremierArt Print Shield** has been formulated especially for PremierArt papers, and will increase the life on the image significantly, while protecting the print from scuffing and other physical abrasions. Print Shield has been tested by WIR and has been shown to significantly increase the Image Permanence Ratings of some tested media.



## Velvet BW Available Sizes

### Sheets

8.5" x 11"

11" x 17"

13" x 19"

### Rolls

17" x 40'

24" x 40'

36" x 40'

44" x 40'

Custom sizes are available.

Premier Product code for Velvet BW is **2830**.

## PremierArt Fine Art Papers, Art Papers and Canvas

MEDIA TYPE	Weight g/m <sup>2</sup>	Thickness (mils)	Base Structure	Surface Texture	Surface Gloss	OBA's	Double Sided
<b>Fine Art Papers</b>							
Smooth Hot Press	205	12	100% Rag	Smooth	Matte	No	Yes
	270	15	100% Rag	Smooth	Matte	No	
	325	18	100% Rag	Smooth	Matte	No	Yes
	500	26	100% Rag	Smooth	Matte	No	
Smooth Hot Press BW	205	12	100% Rag	Smooth	Matte	Yes	Yes
	500	26	100% Rag	Smooth	Matte	Yes	Yes
<b>Velvet BW</b>	<b>300</b>	<b>23</b>	<b>100% Rag</b>	<b>Soft Matte</b>	<b>Matte</b>	<b>Yes</b>	
Platinum Rag	285	14	100% Rag	Luster	Satin	No	
<b>Art Papers</b>							
Watercolor	210	12	Alpha Cellulous	Textured	Matte	Yes	
	310	15	Alpha Cellulous	Textured	Matte	Yes	
Matte BW	210	11.5	Alpha Cellulous	Smooth	Matte	Yes	Yes
	110	5.5	Alpha Cellulous	Smooth	Matte	Yes	Yes
<b>Canvas</b>							
Matte Canvas	395	21	100% Cotton	Weaved	Matte	Yes	
Gloss Canvas	350	19	Poly Cotton	Weaved	Low Gloss	Yes	
Smooth Matte Canvas	550	24	100% Cotton	Smooth	Matte	Yes	



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