



## 752 Cheap 'N Tacky Inkjet Paper

### Description

752 is a permanent, pressure-sensitive, coated inkjet paper. The media delivers waterproof image with crisp lines, dense blacks and vivid colors, and fast dry time. Compatible with both dye and pigment inks.

### Physical Properties

Caliper	5 mil
Opacity	100%
Weight	140 g/m <sup>2</sup>
Brightness	104

### Features

- Compatible with dye and pigment inks
- Quick-dry, water-resistant coating for smudge-proof images
- High-end graphic art images and photo reproduction
- Outstanding quality images
- Eliminates the need for mounting adhesives
- Economic waterproof alternative to vinyl using pigment ink

### Applications

- Signs and posters
- Screen printing
- POP displays
- Digital fine art
- Trade show decals
- Presentations

### Sizes and Item Nos.

#### Rolls

Width (in.)	Length (ft.)	Item No.
24	70	7522470
36	70	7523670
50	70	7525070
54	70	7525470

#### Cut Sheets (50 sheets per pack)

Width (in.)	Length (in.)	Item No.
11	17	752111750
13	19	752131950

### Finishing

Lamination is not required. However, it does accept most pressure-sensitive and low-temperature hot laminating materials. Laminates with UV inhibitors increase fade and scratch resistance.

### Handling

- Store unused media in its original packaging
- Before use, allow media to acclimate to the environment
- Avoid touching the printable side without cotton gloves
- Allow media to dry thoroughly before any secondary operations
- Do not allow the printed surface to come in contact with itself

### Optimal Service Printing Environment

Temperature	60-80° F (15-26° C)
Relative Humidity	50%

### Storage Condition

Temperature	65-75° F (18-24° C)
Relative Humidity	40-60%

### Shelf Life

1 year from ship date

### Processing Tips

- Ink lay down not to exceed 350%
- For optimum results, use process black as opposed to composite black
- Printers should be set for the highest print quality and media selection should be "heavy coated"
- Use pigment ink for waterproof prints

### Color Profile

For more exacting color, it is recommended to develop custom profiles for a given ink/media/printer combination.