



753 Cheap 'N Good Inkjet Paper

Description

753 is a robust, 48 lb. coated inkjet paper that is durable for outdoor applications. It delivers water-resistant print with no need for lamination, crisp lines, dense blacks and vivid colors, and fast-dry time. Compatible with both thermal and piezo printers, dye and pigment inks.

Physical Properties

Caliper	8 mil
Opacity	100%
Weight	180 g/m ²
Brightness	104

Features

- Compatible with dye and pigment inks
- Archival stability
- Quick-dry, water-resistant coating for smudge-proof images
- Outstanding quality images
- Economical
- Waterproof (when using pigment ink)

Applications

- Signs and posters
- Screen printing
- POP displays
- Digital fine art
- Trade show displays
- Presentations

Sizes and Item Nos.

Rolls

Width (in.)	Length (ft.)	Item No.
17	75	7531775
18	75	7531875
24	75	7532475
36	75	7533675
42	75	7534275
50	75	7535075
54	75	7535475
60	75	7536075

Cut Sheets (100 sheets per pack)

Width (in.)	Length (in.)	Item No.
13	19	75310C
17	22	753102
18	24	753106

Finishing

Lamination is not required. However, it does accept most pressure-sensitive and low-temperature hot laminating materials. Laminates with UV inhibitors increase fade and scratch resistance.

Handling

- Store unused media in its original packaging
- Before use, allow media to acclimate to the environment
- Avoid touching the printable side without cotton gloves
- Allow media to dry thoroughly before any secondary operations
- Do not allow the printed surface to come in contact with itself

Optimal Service Printing Environment

Temperature	60-80° F (15-26° C)
Relative Humidity	50%

Storage Condition

Temperature	65-75° F (18-24° C)
Relative Humidity	40-60%

Processing Tips

- Ink lay down not to exceed 350%
- For optimum results, use process black as opposed to composite black
- Printers should be set for the highest print quality and media selection should be "heavy coated"
- Use pigment ink for waterproof prints

Color Profile

For more exacting color, it is recommended to develop custom profiles for a given ink/media/printer combination.